

Moscow Design Week: great success for AVE at Simone Micheli's exhibition

The exhibition designed by Simone Micheli for the Moscow Design Week was a great success. Included in the spaces set up by the famous architect, the AVE products were protagonists of the international kermesse.

ORGANIC SHAPES an extreme lobby and spa design. This is the name of Simone Micheli's exhibition presented during **Moscow Design Week**, from **9 to 14 October 2018**. A conceptual experimentation, an evolution of contemporaneity, in which **AVE technologies and designs selected by Simone Micheli** participated in order to define **smart** and futuristic spaces, full of meaning and oriented to **sustainability**.

Composed by a **spa area and a lobby**, the entire installation - set up inside the Central House of Artist in Moscow - was extremely engaging, bringing together concepts of great significance for the **hospitality's future**. In fact, the exhibition's engine was **innovation**, which acted as a stimulus to imagine new possible scenarios for hospitality's world. A hospitality that today is **smarter** thanks to **AVE solutions**, selected by **Simone Micheli architect** in order to underline the value of research and technology in a constantly evolving sector.

Therefore, the great success achieved during the **Moscow Design Week** can be considered as a new important milestone of the enduring and fruitful collaboration **between AVE and Simone Micheli**, that are engaged together in the definition of experimental and distinctive spaces to give a strong impetus to the **hospitality sector**.

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