**YOUNG AND YOUNG TOUCH FRONT PLATES:**

**THE WORLD AT YOUR FINGERTIPS**

**Thanks to the innovative ultra-thin and cheap Young front plates,**

**design and touch technology are now affordable.**

AVE Sistema44 expands its catalogue and it’s moving towards the future with the **new range of Young front plates**, modern products designed to **make affordable touch technology to anyone** thanks to their minimalist aesthetic lines and a really low price.

**Aligning with the contemporary trend that has made daily the touch technology** – you might think to smartphone, tablet or the latest generation of appliances - **AVE chooses to insert it into homes through Young Touch.** Result of years of experience and research in the electric and electronic fields, these front plates allow you to control the lighting and the devices connected to the system by simply tapping or touching on a surface. The Young Touch front plates exhibit an **affordable price** and they are so very advantageous for who want to customize his future home or to modernize his apartments. Designers, architects and electricians can now offer **the best technology at the lowest price**.

Another main feature of these products is the design. **The range of Young front plates is a youthful line**, with ultra-thin design that enhances electrical system with furnishing items. Lighting and design firms have at their disposal a wide range of modern competitive products, an aesthetic solutions that fit perfectly to the wall, the furnishing and the environments. End-customers, interior designers and installers can choose together through a **wide catalogue of 15 colours**.

Made of high quality polymer, five of **these variants adopt a revolutionary treatment called "3D COLOR"**, an absolute innovation in this field that allows to get colours with an exclusive three-dimensional effects. Maintaining the same thin design, the plates thus assume greater visibility and bring in rooms a unique personalized touch. The three-dimensionality perception is also a feature which distinguishes the remaining 10 colour; in this case the result is obtained through a **modern double-moulding techniques** where the plates’ body merges with a transparent outer surface that defines a new sense of depth.

**The Young front plates stand out from current market’s proposals.** Installers, that choose Young front plates, can distinguish themselves from the competitors offering to the end user exclusive products that will certainly raise the quality of his home at a truly affordable price.

Young’s range can also complete the AVE DOMINA’s building and home automation systems. **The range is available with touch technology or in the traditional version**, that involves the insertion of the components inside the finishing frames. Both variants have a complete series of front plates for 3, 4 and 7 modules of AVE Sistema44 Wiring Accessories Series. It’s therefore possible to realize mixed systems where Young Touch plates are inserted into the greater visibility points, while emergency lights and other devices can be completed with traditional front plates, creating a full integrated electric system.

Thanks to its **multi-modularity**, Young front plates range translates into an advantage both for installers and wholesalers of electric equipment. The former may propose touch technology in combination with traditional plates, thus helping the end user to save even if he choose design and innovation; the latter must manage a limited number of product codes, optimizing orders, storage and evasions.

With Young front plates AVE has managed to give a new impetus to the electricity sector. Today design and the touch technology are affordable: **the world is at your fingertips with AVE Young front plates.**

Rezzato, June 22, 2016

www.ave.it