

AVE chosen by Simone Micheli for HEART'S SERVICED APARTMENTS - Fuorisalone 2017

AVE enters within the Simone Micheli's hotel exhibition, redefining the contact with lights and environments.

During the **Fuorisalone 2017**, **AVE** was the protagonist of **HEART'S SERVICED APARTMENTS** for Art - Business - Mountain - Sea, an important exhibition for the hospitality industry designed and organized at Milan by **Simone Micheli** to offer smart solutions for travellers.

Simone Micheli presents **four models of serviced apartments dedicated to four different destinations** (art, business, sea and mountain) **and to four international entrepreneurs** of this innovative service (Allegroitalia Hotel & Condo, Halldis, Lords Of Verona™ by Innovazioni, Rentopolis Group). For this experimentation, the prestigious architect has chosen AVE technology, which becomes an essential part of his innovative serviced apartments.

Simone Micheli has chosen AVE front plates with touch technology – Ave Touch and Young Touch – that so become the visible elements of a modern electrical system that, thanks to its aesthetics, enriches the visitor's experience defining a new hospitality concept inside an important event like **Fuorisalone 2017**.

Rezzato, June 7, 2017

www.ave.it