

## **AVE design and technology conquer Fuorisalone 2019**

***From 9 to 14 April 2019 AVE products will enliven the Hotel Regeneration exhibition: cutting-edge aesthetics and technologies will define new possible scenarios for the hospitality of the future in an engaging and "social" experience.***

**AVE design and technology conquer Fuorisalone 2019.** After the great success of the 2018 edition, the **Hotel Regeneration** exhibition/agora will feature the AVE range for hotels also this year. Hosted in a prestigious location, within the Design District of Lambrate, this event will offer visitors a vision of **hospitality's future** through an inclusive enjoyable experience.

**"Social time | social life | social space"**: with this title Hotel Regeneration will open the doors to the public on **Tuesday 9 April**, accompanying the entire exhibition and its related events, that will take place during the **Milano Design Week 2019** in the spaces of **OfficinaVentura14** (Via Ventura, 14 - Milan), **until Sunday 14 April**. Designed by the famous architect Simone Micheli, **Hotel Regeneration will exhibit an avant-garde interpretation of the environments** that usually make up the hotel. In this happening they will be devoted to meeting the needs of the contemporary man, encouraging interaction and information exchange. In fact, the idea of being social and of communicating will permeate the spaces, giving the visitors the chance to develop new ways of thinking and moving.

In this exhibition, which will be of extreme interest, **smart technology** will take on new forms, favouring the interaction of visitors to experience unprecedented hospitality. In this context, the **AVE technology** will play a leading role, starting from its switches. At Fuorisalone 2019 the innovative **Ave Touch switches** will be present. In these concepts the switch remains invisible, hidden behind elegant **glass front plates** (Vera Touch) or **moulded ones** (Young Touch), both with linear and ultra-thin surfaces, in perfect adherence with the wall and equipped with LEDs that identify the controls: with Ave Touch it's enough a simply tap to control the light and the connected devices.

Even the **AVE card readers** will be present at Hotel Regeneration showing an evolved and extremely secure **access system**, that can be combined with **DOMINA Hotel automation** so as to guarantee the hotelier an advanced access supervision tool. These devices are also prefigured to enable the loads only in the presence of an enabled card: in this way hotels can prevent unnecessary energy waste when the rooms are unoccupied. Also **AVE room thermostats** will be featured in the Hotel Regeneration exhibition: these devices are developed to ensure extreme detection accuracy, so reducing the expensive periodic variations of the ambient temperature.

**Design further validates Fuorisalone 2019 AVE proposal:** innovative aesthetic lines will underline the hi-tech imprint of the hotel of the future through simple, original and perfect shapes, which combine noble materials with high quality components in a total exaltation of **Made in Italy**. In an exhibition of extreme charm, such as Hotel Regeneration, AVE will offer valuable solutions, able to satisfy all the needs of hôtellerie world and anticipate those of the near future. **AVE design and technology conquer the 2019 Fuorisalone.**

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