

AVE at SIA Hospitality Design as protagonist of the 24h Spa-Lounge exhibition

From 9 to 11 October 2019, at Rimini Fiera Expo Centre, AVE's innovation for the hospitality will be staged within the avant-garde exhibition designed by Simone Micheli for SIA Hospitality Design.

Technology, design and innovation. These are the key principles which will accompany AVE at **SIA Hospitality Design**, the only fair in Italy dedicated exclusively to hospitality that will take place in the Rimini Exhibition Centre from 9 to 11 October 2019. The **24h Spa-Lounge area** designed by the famous architect Simone Micheli will welcome AVE as an important partner and protagonist through its evolved and highly aesthetic proposal for **advanced hotel management**.

The environments configured by Simone Micheli for **SIA Hospitality Design** (Hall B3 stand 143-181) will welcome the **AVE innovation** in an avant-garde glance towards the future. The **24h Spa-Lounge** will look like a clear place, aimed to offer well-being 24 hours a day, in a hybrid environment, in continuous evolution: a lounge and spa area at the same time, where **AVE design and technology** participate in the elaboration of smart, beautiful, immediate, personalized and satisfying answers to the needs derived from the interaction between man and space.

In particular, there are visible the innovative **AVE hotels' room bedhead solutions**, revolutionary concepts that mix **front plates** in Corian®, glass and aluminum (available in various sizes with adjustable and customizable designs) with **cutting-edge technologies**, like the revolutionary range of touch controls or the exclusive concepts with toggle switches, which AVE was the first to re-launch on the Italian market. Furthermore, these innovative **bedhead solutions** perfectly match with the **DOMINA Hotel system**, which contains all AVE range for advanced hotel management. **A hi-tech and classy touch for hospitality.**

From several years, AVE has become a reference point in the **building automation** sector, in the creation of intelligent systems, open to interactivity and *Internet of Things*, presenting itself as a structured, innovative and reliable reality on the market. In addition to simplifying and automating the management of the environments, the **DOMINA Hotel management system** stands out for its attention to **energy saving**. A current proposal, which can be implemented over time, refined in its aesthetics and in the quality of its components to meet the needs of hotels of any kind and size, with particular attention to the necessities of all those figures who, in everyday life, circulate around hotel: owners, hoteliers, staff and guests.

The **guest** will be the centrepiece of **24h Spa-Lounge** too. It will be an artwork rationally oriented to respond to human needs and, at the same time, encourage interaction with environments that - changing face between day and night - stimulate an alternation of feelings of relaxation, safety and serenity. All that will be seasoned with **AVE design and technology** that give a **smart accent** to this area in order to offer visitors a far-sighted and futuristic vision of **hospitality**, intrinsically linked to well-being and interactivity.

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