

## Great success for AVE at Fuorisalone 2018 inside Simone Micheli's exhibitions

**Selected by the renowned architect for its exhibition events, AVE proposals have been successful at Fuorisalone 2018.**

**Innovation, design and technology** are the ingredients of the **success** achieved by **AVE** at **Fuorisalone 2018**, where it presented numerous solutions dedicated to the home and the hospitality. **Simone Micheli** led AVE in an important position within the prominent **Italian design event**. The internationally renowned architect has in fact chosen several AVE proposals - thus renewing a long successful collaboration - by including them in the spaces of his two innovative exhibitions that animated the Lambrate district during **Milan Design Week** (17- 22 April 2018).

Result of the personal research of the famous architect to project the hospitality universe into new, more modern and up-to-date forms, **Hotel Regeneration** was the biggest and involving exhibition dedicated to the **contract**, during **Fuorisalone 2018**. **4000 square meters** in which **Simone Micheli told the hotel** in its present dimension and in its redevelopment process. In this splendid exhibition, **AVE hotel automation** has been inserted to present to the visitor a vision of the infinite possibilities offered by technology today. In fact, thanks to the latest AVE devices, simply by touching a surface you can control the **light** and **connected devices**; inserting a card or simply placing it on a reader you can access inside room and activate its services.

Also **The precious apartment in Puntaldia** reached a **great success**. Trough this virtual exhibition, **Simone Micheli** unveiled the project of a private residence which will take concrete form during 2018. An intelligent project, where luxury became the topic to tell the changing needs of man and the fluidity of **Simone Micheli's architecture** that meet this evolution with **smart accents thanks to AVE proposals**.

Presented in its Italian capital par excellence, Milan, the **design** played a fundamental role in the **Simone Micheli choice**. All selected AVE products combine the **best technology** with a refined **minimalist design**, materials and finishes of the highest quality, that fit with precision in the environments designed by Simone Micheli.

**Fuorisalone 2018** hosted two exceptional occasions to intercept the **future of hotel and residential hospitality**. A future increasingly linked to **home & building automation**, and in particular to AVE's ones, as confirmed by the **great success** achieved by the **Simone Micheli's exhibitions**.

Rezzato, 26 April 2018