

## **Ave is included among 100 Italian excellences**

**Made in Italy is the milestone of the whole AVE's history and production, an added value that has won this prestigious award.**

AVE withdrew the "100 Italian excellences Award" at Palazzo Montecitorio, in Rome. This prestigious award elected **AVE among the leading protagonists of virtuous Italy**, that aims to give value to the Made in Italy as a national and international heritage. An added value on which AVE has always believed, through which it has built its business philosophy.

Promoted by Riccardo Dell'Anna publisher, "**100 Italian excellence Award**" refers to the **complex substrate of uniqueness** that define the Made in Italy, that contemporary Italy where innovation, tradition, courage and creativity aren't pure suggestions, but meaningful cultural qualities. Held on December 1, 2016 in the Palazzo Montecitorio, the awards ceremony included **AVE among the 100 most prominent Italian excellences**. During the event was also presented the "100 Italian excellence" volume, where are described the stories of these important realities and the AVE's one.

Italian company leading the international scene of the high quality electric and electronic equipment producers, **AVE historically is the first Italian manufacturer of electrical equipment**. In recent years, the Company has given a greater improvement toward absolutely innovative solutions achieving new important patents. Today AVE is a growing reality that **exports to over 70 countries** and is present in various countries with sales subsidiaries and industrial joint ventures.

**Design is AVE production strength** and the symbol of qualitative and prestigious Made in Italy. It represents the added value on which the Firm has built its business success. AVE products have been installed in homes, offices and companies in Italy and in more than 100 countries. Thanks to **over 200 patents and a lot of awards**, including the "Compasso d'oro" for Design and the recent "100 Italian excellence", today AVE is able to offer suitable solutions for any kind of environment and the constantly evolving demanding market.

Rezzato, December 16, 2016