

DIFFERENT SUITES X DIFFERENT PEOPLE: GRAND HOTELS CHOOSE AVE

**Designed by architect Simone Micheli for prestigious hotel groups,
the spaces of his exhibition included Ave's products.**

Grand hotels choose Ave, not only for design, but also for its evolved hotel automation proposal. Selected by Simone Micheli for his exhibition Different Suites for different people, Ave's products could "dress" of elegance and technology the suites designed by the famous architect.

Held in Milano on April during Fuorisalone 2016, **Different Suites for different people isn't just an exhibition, but a real project to reform hotel industry.** An event, as defined by its own creator, "of great charm, great intellectual and communicative thickness" that was able to involve thousands of people. Visitors were able to experience and to interact with modern futuristic environments where Ave's design and hotel automation systems were selected to build the foundation tomorrow's hotel.

This exhibition has had an extraordinary importance. It was a harmonious combination of different real simulations that gave form and life to four hotel suites from 80 square meters each, created for many prestigious hotel groups:

Suite n.1 - Ave for Room Mate Hotels

Exclusive, communicative, immersive are these the more appropriate adjectives for Suite n. 1. Following Room Mate Hotels' guidelines, Simone Micheli has designed unique spaces with unique atmosphere that naturally welcome Ave's technological and aesthetics component.

Suite n.2 - Ave for ibis Styles by AccorHotels

An experimental dynamic and energetic place. Simone Micheli designed his Suite n. 2, dedicated to ibis Styles by AccorHotels, conceiving it as an authentic urban retreat where Ave's products are included to enhance the welcome. The result is a modern experience, made of energy and optimism, where guests can look, touch and dream.

Suite n.3 - Ave for Best Western Italia

Dedicated to Best Western Italia, the Suite n. 3 of Different Suites for different people has been designed to offer traveller the best hospitality experience. Furnishings are dynamic and multifunctional as well as white Ave Touch plates that with their high technological gradient provide a personalized response to every modern needs.

Suite n.4 - Ave for Ascend Hotel Collection by Choice Hotels

Designed for Ascend Hotel Collection by Choice Hotels, Suite n. 4 is configured as a smart flexible environment devoted to movement's freedom. Ave Touch plates are inserted in these spaces to offer the visitor an innovative and evolved contact with switches, lights and hospitality, fully embracing the reform project run by Micheli and his exhibition.