

"different suites X different people": the exhibition for the tomorrow's hotels

Ave fits the rooms designed by the architect Simone Micheli redefining the contact with light and environments: four suites to live and experiment all the comforts of hotel automation.

Continues the productive collaboration between Ave and Simone Micheli. Through the exhibition "**different Suites X different people**", conceived by the inventiveness of the famous architect during Fuori Salone del Mobile 2016, from April 12 to 17 Milan will turn into a real opportunity to live and experiment **the hotel rooms of the future**.

Born from the cooperation with several partner companies, which Ave is an important protagonist, **this expo will represent an extraordinary event of which the visitor is the essential part**. He will experience an harmonious combination of different real simulations that will take place in Via Ventura 14: four hotel suites, 80 sqm each, created and dedicated to four important hotel groups: Ascend Hotel Collection by Choice Hotels, Best Western PLUS by BW Hotels & Resorts, ibis Styles by AccorHotels, Room Mate Hotels.

An "imaginary traveler" is the centerpiece of these spaces. Four declinations of innovative environments, designed to revolutionize the hospitality concept. Dynamic and interactive visions configure new scenarios in the contemporary hotel design. Four perspectives, that fill an area of more then 700 sqm (divided between internal and external spaces), able to totally modify the general and conventional frame of hospitality's field today.

Following this common thread and returning the maximum comfort in its suites, **Simone Micheli chose Ave** marking another important milestone in the collaboration with the Italian company after prestigious projects such as the Barcelò Milan Hotel, a stimulating and lively space where Ave's hotel management technology was able to emphasize the concept of energy saving, environmental sustainability and functionality.

Domina Hotel automation enters in the sphere of exhibition bringing at the same time an informal material and immaterial contact with light and environments. Switches, controls and plates become no longer just an object, but a point of contact. Aluminum and glass symbolize the essence of the future, surfaces that you simply touch to discover the light and shape the environments to suit your needs.

Ave's Hotel automation enters in hotels to simplify the management and increase the comfort for guests. Through the tunnel that leads to the entrance, each man becomes the dynamic and pulsating centre of an installation customized for him: the freedom of movements is global for the visitor inside the 4 suites, he can touch and truly experience each space that is composing the exhibition.

The architect Simone Micheli has selected in the large catalog proposed by Ave several solutions that fit the different environments of the exhibition. "Different Suites X different people" is a symbol of design art, environments flexibility, the will to put the traveler at the center of hotel room. **Ave hotel automation has been selected by the renowned architect to surpass the past concept of suites** and create a new one, based on comfort and design, **to define the features of the tomorrow's hotel**.

“different suites X different people” is an event organized by the architect Simone Micheli for **Ascend Hotel Collection by Choice Hotels, Best Western Plus by BW Hotels & Resorts, ibis Styles by AccorHotels, Room Mate Hotels**, with:

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