

The exclusive Maiano's Tower suite has chosen AVE

Thanks to its refined mix of design and technology, AVE brings its signature inside an excellence suite, a project of revaluation born from the inventiveness of the famous Architect Simone Micheli.

In the Tuscan hinterland there are enchanted spaces, **natural and architectural masterpieces**, enriched by an extraordinary past. Timeless views that have the intrinsic ability to arouse emotions, like those places perched on the hills **between Fiesole and Florence**. The same places that, centuries ago, have welcomed figures like **Leonardo Da Vinci, Michelangelo, Vasari** and **Lorenzo The Magnificent**. Suggestive places that have seen birth of the Fattoria di Maiano - since 1400s - and that have attracted Sir John Temple Leader, a wealthy Englishman, in the nineteenth century. He worked for the re-evaluation of pre-existing architectures. Between 1870 and 1894, for his will the **Maiano's Tower** was erected, a stone structure in **neo-gothic style** remained for a long time a hidden **secret place**, difficult to visit, but an indispensable symbol of the visual landscape of these areas. An attractive pole of undoubted importance, abandoned to the passing of time, which today relives of a new beauty.

Thanks to the vision of **Architect Simone Micheli** and Earl Miari Fulcis, owner of the Fattoria di Maiano, it was born the idea of turning this secret meeting place into a very **elegant suite**. The project, called **BIG DREAM IN A LITTLE TOWER**, was presented during the Milan Design Week 2015 taking on the features of a virtual exhibition, that today takes concrete form. **Simone Micheli signs the interiors of the Maiano's Tower** transforming it into an **innovative luxury suite** of four levels. The upward tension draws new geometries: past, present and future intersect together.

Particular attention was paid to the **lighting design project**. **Simone Micheli has selected AVE products** to give a unique contact with light. The innovative technology of **Ave Touch commands** inaugurates a **new concept of control**, shaping new appearance behind the elegance of the **glass**. The chosen colour is clear white, which favours the openness' desire of the architect. **AVE Vera Touch front plates** can thus be inserted on the walls as precious integrated furnishing elements: the guests can control the lighting and all the connected automations simply by touching the surface in correspondence of **LEDs**. Perfectly coordinated with the commands, **AVE sliding plates** are able to combine **practicality** and **safety** with an exclusive and original design. Thanks to a patented system, which allows the plate to literally "slide" on the socket, it's therefore possible ensuring greater security for visitors. An **aesthetic solution** that characterizes and gives coherence to the project.

Thanks to the solutions proposed by AVE, the guest can free the mind from its day to day habits. As Simone Micheli underlines the «intention with regard to the recovery of the tower is to offer an experience that will remain a strong memory». **The Maiano's Tower is an ethical and intelligent, technological project**, which transforms a secret place into a magnificent suite; a new concept of **luxury**, empathic and tangible, where **AVE is an important protagonist**.

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