

AVE New Style 44 in aluminium: the new trend to light up your environments

An original concept, inspired by past and future together; available in two different versions with retro design and only the best of AVE's technology.

Light, versatile, durable. **AVE New Style 44 aluminium collections** are the emblem of modernity and of this new trend that aims to rediscover the aesthetics of the past. Linear solid durable surfaces embed the innovative **AVE toggle controls** inspired by the past. **A unique concept for the electrical sector.**

Inserted within the new **"retro" range** – **an absolute exclusivity on the Italian market** - these collections represent a perfect synthesis between technology and design. You can choose between two different colour variants, **natural or anthracite brushed aluminium**, to personalize your private space. The characteristic chrome-colored toggle controls match with ferrules and lead to a new contact with lights. The toggle system incorporates **the best of AVE technology**: electric diverters, buttons, rolling blind switches and switches with illuminated feedback status.

New Style 44 aluminium collections are just some of **AVE "retro" range**, that also offers black or white glass front plates (New Style 44), white Corian front plates (New Style 44) and walnut wood ones (England Style 44). A complete range to find in the past a priceless treasure.

Available for both **round and rectangular flush mounted boxes** and so for the wider international market, **New Style 44 aluminium front plates** can integrate - in addition to the commands - also white **shuko sockets** of **DOMUS** series and opaque anthracite ones of **TEKLA 44**, the newest AVE wiring accessories series. You can complete **New Style 44 aluminium collections** with all 44 System solutions of these two series, that can also be matched with **Vera 44 brushed aluminium** (natural or anthracite) front plates, which resemble the same design.

First Italian Company that have introduced the touch technology to electric field, AVE offers an aluminium range equipped with this technology: **Allumia Touch**. Here too, the design is a key element of the production. **Allumia Touch light control plate** has a black horizontal strip who reveals a delicate blue LED light, that is instantly recognizable even in the dark. A slight depression on the plate surface allows you to locate the exact point of command, while a slight "tick sound" confirms each time the switching on and off. A very innovative solution is offered by the **sliding plate**, where the aluminium plate covers the outlets ensuring greater safety and a unique elegance. Also in this case, from the back of the plate, the blue LED lets you glimpse the light plug symbol in dark conditions.

Thanks to the introduction of **New Style 44 collections**, AVE is now able to offer a full range of **aluminium plates**, all aesthetically coordinated with each other. Architects and designers can thus create mixed systems where the **New Style 44 and/or Allumia Touch front plates** are inserted into the most visible points, while emergency lights and other devices can be completed with traditional front plates, creating a full integrated electric system.

Rezzato, November 9, 2017