

Imprese Vincenti 2020: AVE is among the Made in Italy entrepreneurial excellences

Promoted by Intesa Sanpaolo, the program recognized AVE among the entrepreneurial excellences and as a model for the Italian economic revival.

On 22 October 2020, during the Brescia stage of "**Imprese Vincenti 2020**", the program promoted by the banking institution Intesa Sanpaolo for the enhancement of Italian small and medium-sized enterprises, **AVE was recognized as an example of Made in Italy entrepreneurial excellence.**

After the success of the first edition, that was launched in 2019, "Imprese Vincenti 2020" took place as a **digital tour** which crossed Italy - through 12 appointments and a final event - in order to "identify" and enhance those companies considered fundamental for the vitality of the Italian production system.

Doubling last year's numbers, with over 4000 candidate companies, the 2020 edition has assumed particular relevance especially if contextualized to the delicate economic phase derived from Covid-19, underlining the will of small and medium-sized enterprises to focus on their distinctive abilities so to undertake a path of growth despite the complexities of the situation. So, **AVE is included** among the 144 companies selected **as example of entrepreneurial excellence and Made in Italy.**

The factors that have decreed the **success of AVE** were the ability to generate value in terms of innovation, sustainability, investments in its human capital, propensity and ability to internationalize, link with the territory and with its production chains. Fundamental in the selection of AVE among "champions" of Brescia event is also its commitment to remain on the market during this particular economic context, adapting its business model with tenacity and enthusiasm in response to the pandemic and thus contributing to the relaunch of Italy.

During the digital event, **AVE bore its testimony as "winning company"**. Over a century after its foundation, in 1904, AVE stills be a family-run business reality that is strongly linked to the territory, that stands out in scene of the high quality electric and electronic equipment manufacturers through **technological and design innovations**. AVE is a winning company also for the goals achieved and its courageous choices: it has always put human relationships first, favouring mutual respect and making business decisions against the trend in order to protect the professional electrical supply chain. **AVE is a total expression of Made in Italy**, a precious added value and synonymous of high quality products.

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