

AVE has been included in the Imprese Vincenti book

The book of Intesa Sanpaolo program, that recognizes the entrepreneurial excellences of Italy, includes AVE among the companies who participated in the relaunch of the Italian economy.

Protagonist of the 2020 edition of "Imprese Vincenti" (Winning Companies), the program promoted by the banking institution Intesa Sanpaolo for the enhancement of Italian small and medium-sized enterprises, AVE has been included in the **Imprese Vincenti book**, that collects the stories of Made in Italy entrepreneurial excellences.

In Italy AVE has accompanied the evolution of electrical sector as a protagonist. In fact, AVE is historically the first Italian manufacturer of electrical equipment. Founded in 1904, it has followed the technological development of the electrical and electronic sector at the forefront, always engaging in research and progress up to the present day. The combination of **technology and design** that has always distinguished the brand, supported over the years by the collaboration with designers like Gio Ponti, Andries Van Onck and Makio Hasuike, has led AVE to be chosen worldwide for thousands of installations and to win important awards, including the Compasso D'Oro. The factors that have decreed the **success of AVE** were the ability to generate value in terms of innovation, sustainability, investments in its human capital, propensity and ability to internationalize, link with the territory and with its production chains. AVE has always put human relationships first, favouring mutual respect and making business decisions against the trend in order to protect the professional electrical supply chain. **AVE is a total expression of Made in Italy**, a precious added value and synonymous of high-quality products.

AVE is a winning company, that is also included in the Intesa Sanpaolo book now: a further milestone for a company widely appreciated and recognized as a **true Italian excellence**.

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www.ave.it