

The success of AVE at European trade fairs

**AVE has played a leading role in two important trade fairs:
Warsaw Home & Contract and 100% Hotel Show in Athens.**

AVE's made in Italy innovation has achieved great success both in Polish and in Greek exhibitions thanks to its hi-tech and design solutions, that are highly recognized and appreciated on European scenarios.

During **Warsaw Home & Contract**, a business event aimed at designers and architects held in Warsaw from 27 to 30 October 2021, AVE received positive feedback for all its innovations, starting from hotel, home and building automations, crowned by exclusive switches collections, technical and technological solutions for electrical systems, up to devices for comfort and air quality management.

Great success for AVE also at **100% Hotel Show**. On the occasion of the most exclusive tourism fair in Greece, held from 19 to 22 November 2021 in Athens, AVE showcased the full potential of its highly advanced hotel management proposal. The operators of the sector have been able to appreciate the advantages of a constantly evolving and highly advanced system in which the latest technological innovations intervene to make the hotels more welcoming, protected and reliable, guaranteeing perfect aesthetic coordination between its components and the electrical system.

Thanks to the success achieved during the Warsaw and Athens fairs, the AVE proposal is confirmed as highly appreciated not only on the Italian market but also on European scenarios, reinforcing the **value of made in Italy innovation** and of the brand itself at international level as synonym of quality and of prestige.

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