

AVE at the Fuorisalone 2024 with Simone Micheli: design and technology for wellness

The famous architect chooses AVE as partner for PATH, a project that will be presented in a virtual way during the Milano Design Week.

The Fuorisalone 2024 will become a concrete opportunity to intercept one of the most interesting projects born from the collaboration between **AVE and architect Simone Micheli: "PATH"**, based on Andrea Bigot's concept, will be a future realization entirely dedicated to wellness that will be developed on a 37-hectare area in Porto San Vito in Grado, an Italian jewel on the Adriatic Sea. An iconic and innovative urban space designed to promote global wellbeing through the use of advanced technologies aimed at efficiency and sustainability.

From 15 to 28 April 2024, an installation/architecture connected to the geometries and theoretical dictates of PATH will be set up in the Cortile d'Onore of the University of Milan. Curated directly by Simone Micheli Architectural Hero, the installation will display an imposing monolithic and unconventional structure, designed to lead the visitor into an immersive experience that reflects our current future.

Among video walls, lighting effects, perfumes and extraordinary sound works, **AVE will become one of the protagonists** of the installation conceived by Simone Micheli for Fuorisalone 2024. Its latest innovations will be on virtual display: **stylish control elements** and all the charm of its new **smart technology**, the same one that, inside PATH, will be oriented to favour efficiency and sustainability, to give value and a new meaning to the wellness' concept.

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