

AVE at Fuorisalone 2026: between design and technology

On the occasion of Milano Design Week, AVE returns as a protagonist through the installation "senzafine, beyond space limits", designed by Simone Micheli Architectural Hero for the exhibition-event INTERNI MATERIAE

The appointment with Fuorisalone is renewed for AVE. From April 20th to 30th, the Cortile d'Onore of the University of Milan will be transformed into the stage for a sensory experience designed to overcome the boundaries of reality. The installation manifests as a vibrant temporary architecture, a circular organism made of white tubular steel that invites the public to enter a dimension where space is freed from mere function to become a dream and a story. In this scenario, **AVE** participates in a narrative capable of extending beyond the "here and now" to embrace a global vision of living.

Through a virtual and immersive portal integrated into the heart of the installation, visitors are projected directly to Dubai to discover two extraordinary projects under development curated by **Simone Micheli Architectural Hero**: on one hand, **Hubai - Aparthotel**, a dynamic architectural ecosystem of 30,000 sqm in Jumeirah Village Circle; on the other, the **Penthouse** on the 38th floor of the Sensoria Tower at FIVE Luxe, a 740 sqm manifesto of tailored luxury suspended between sky and sea. In these works, **AVE technology** is not a simple accessory, but a cultural and emotional tool capable of elevating the experience through cutting-edge aesthetic solutions.

Representing this technological excellence in the exhibition path is the **Pills collection**, the flagship of the **Whitek 44** integrated wiring system. Designed for AVE by architect Micheli, these front plates in **Corian®** open up new creative horizons for the electrical sector. Characterized by an ultra-thin design only 4 mm thick and rounded edges, **Pills** is pure contemporary elegance, available in touch, traditional, and hotel versions. An internationally award-winning style icon: together with Whitek 44, it won the Red Dot Award, the Archiproducts Design Awards, and the European Product Design Award; it was a finalist at the i-NOVO Awards and featured in an exhibition selection at the Compasso d'Oro Museum.

AVE's participation in Fuorisalone 2026 reaffirms the company's ability to respond to the challenges of contemporary design with complete and technologically advanced systems. Through this exhibition, AVE consolidates itself as a strategic partner for professionals, offering concrete solutions where innovation and design integrate to enhance every type of environment, from residential to high-profile contract projects.

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