

Great Success for AVE at InOut | The Hospitality Community 2026

AVE's innovation and design took center stage at the Rimini trade show.

From October 14 to 16, 2026, at the Rimini Expo Centre, **AVE's hospitality management solutions drew strong interest.** The company participated in **InOut | The Hospitality Community 2026**—Italy's leading event for the hospitality sector—as a partner within **LET'S BE TOO.GETHER**, an immersive concept conceived and created by Simone Micheli Architectural Hero.

Inside this experiential platform covering approximately 480 square meters—divided into real-world settings such as the Reception Desk Area, Talk Lounge, Bar Lounge, and Network/Meeting space—visitors experienced firsthand how **AVE technology** seamlessly integrates with interior architecture to shape new paradigms in hospitality. Throughout the exhibition, **AVE's hotel management solutions** stood out for their ability to blend functionality, design, and innovation. Industry professionals particularly valued the system's flexibility, capable of adapting to any property type (from boutique B&Bs to expansive resort complexes) and integrating with the latest advancements in smart automation. AVE technology delivers a balanced mix of reliability and ease of use for property operators, while providing guests with an autonomous, cutting-edge experience—from keyless access control to customized in-room comfort.

A major draw was the **"Made in Italy"** design that forms the backbone of AVE's production. AVE front plates, fully customizable and coordinated with modular wiring ranges, demonstrated their compliance with international standards. Among the standout products was the **ultra-thin Pills front plate collection in Corian®**, designed by Simone Micheli. Alongside the **Whitek 44 integrated wiring accessories system**, it has earned prestigious international recognition, including the Archiproducts Design Awards, the Red Dot Award, and the European Product Design Award.

The collaboration between AVE and Simone Micheli Architectural Hero at **InOut | The Hospitality Community 2026** marked a successful convergence of high design and forward-looking hospitality vision, reinforcing that human connection remains the foundation of tomorrow's guest experience.

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